



CELEBRATING PHILANDER FIRST:

THE INVESTITURE OF PRESIDENT  
**DR. MAURICE D. GIPSON**

AS 15TH PRESIDENT & CHIEF EXECUTIVE OFFICER  
PHILANDER SMITH UNIVERSITY

FEBRUARY 22-28, 2026



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR - \$100,000

- ✦ Two prominently located Presidential tables (seating for 20 guests)
- ✦ Naming rights and recognition in all gala announcements and promotions
- ✦ Ten VIP reception tickets
- ✦ Presentation and recognition during the event
- ✦ Inclusion in gala event signage
- ✦ Your gift will help sponsor ten students
- ✦ Company name and logo listed in gala program
- ✦ Two page spread in the souvenir program (prominent placement)
- ✦ Media acknowledgement (when available)

### LEGACY SPONSOR - \$75,000

- ✦ Two prominently located Presidential tables (seating for 20 guests)
- ✦ Eight VIP reception tickets
- ✦ Presentation and recognition during the event
- ✦ Your gift will help sponsor seven students
- ✦ Company name and logo listed in gala program
- ✦ One page ad in the souvenir program

PHILANDER SMITH COLLEGE

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR - \$50,000

- ✦ One prominently located table (seating for 10 guests)
- ✦ Six VIP reception tickets
- ✦ Presentation and recognition during the event
- ✦ Your gift will help sponsor five students
- ✦ Company name and logo listed in gala program
- ✦ One page ad in the souvenir program

## GOLD SPONSOR - \$25,000

- ✦ One sponsor table (seating for 10 guests)
- ✦ Four VIP reception tickets
- ✦ Your gift will help sponsor two students
- ✦ Company name and logo listed in gala program
- ✦ Recognition during the event
- ✦ One half page ad in souvenir program

## SILVER SPONSOR - \$10,000

- ✦ One sponsor table (seating for 10 guests)
- ✦ Two VIP reception tickets
- ✦ Your gift will help sponsor one student
- ✦ Company name and logo listed in gala program
- ✦ Recognition during the event

## BRONZE SPONSOR - \$5,000

- ✦ One sponsor table (seating for 10 guests)
- ✦ Company name and logo listed in gala program
- ✦ Recognition during the event

### OUR MISSION:

TO GRADUATE

ACADEMICALLY

ACCOMPLISHED

STUDENTS,

GROUNDING AS

ADVOCATES FOR

SOCIAL JUSTICE,

DETERMINED TO

CHANGE THE WORLD

FOR THE BETTER.

GREEN &  
GOLD  
SPONSOR  
- \$2,500

- ✦ One Green and Gold table
- ✦ Company name and logo listed in gala program

# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP LEVELS

- ☐ PRESENTING SPONSOR - \$100,000  
☐ LEGACY SPONSOR - \$75,000  
☐ PLATINUM SPONSOR - \$50,000  
☐ GOLD SPONSOR - \$25,000  
☐ SILVER SPONSOR - \$10,000  
☐ BRONZE SPONSOR - \$5,000  
☐ GREEN & GOLD SPONSOR - \$2,500  
☐ INDIVIDUAL TICKET - \$250

Number of tickets \_\_\_\_\_

- ☐ I am unable to attend, but please  
accept my donation of \$ \_\_\_\_\_

TOTAL \_\_\_\_\_

MAKE CHECKS PAYABLE TO:

Philander Smith University

MAIL RESPONSE FORM

AND PAYMENT TO:

PSU Investiture Gala

Sericia Nelson, Interim VP | Advancement

900 West Daisy Bates Drive

Little Rock, AR 72202

snelson@philander.edu

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

OFFICE PHONE (    ) \_\_\_\_\_ CELL PHONE (    ) \_\_\_\_\_

EMAIL \_\_\_\_\_

☐ CHECK ENCLOSED

☐ CREDIT CARD    ☐ VISA    ☐ MASTERCARD    ☐ DISCOVER    ☐ AMEX

CREDIT NUMBER \_\_\_\_\_ CVC# \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

☐ PLEASE INVOICE US FOR THE AMOUNT DUE: \$ \_\_\_\_\_

ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY THE LAW.  
FOR YOUR CONVENIENCE, THE PHILANDER SMITH UNIVERSITY TAX ID NUMBER IS **71-0239729**.

## LIST TABLE GUESTS (10 PER TABLE):

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |